

CHRYSLER PARTS 1965

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CAR APPEARANCE AND MAINTENANCE ACCESSORIES



HOW TO ORDER MAINTENANCE ACCESSORIES

1. When Maintenance Accessories are not immediately available from your local source of supply, place your order with the Parts Plant serving your area.
2. Transportation will be prepaid on shipments of Maintenance Accessories when such Maintenance Accessories are included in regular scheduled prepaid stock orders in accordance with current ordering procedures.
3. Shipments of Maintenance Accessories on other than scheduled prepaid stock orders will be F.O.B. shipping points.
4. Orders for Maintenance Accessories may be combined with "V", "F", "M", "N", "P" and "L" Parts. When ordering Maintenance Accessories separately or in combination with "V", "F", "M", "N", "P" and "L" Parts, place your order as follows:
 - a. List Maintenance Accessories Part Numbers in numerical sequence on separate pages. Use Parts Order Form No. 81-670-0139.
 - b. Identify all Maintenance Pages as "Accessory Order".
 - c. Use only one order number when combining Maintenance Accessory Order with "V", "F", "M", "N", "P" and "L" Parts and number all Pages in consecutive order.

NOTE: Place all orders for Batteries and Anti-Freeze with your usual source of supply.

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NOTE: DIRECT DEALERS WHO ACTIVELY ENGAGE IN THE WHOLESALING OF "CHRYSLER PARTS" ACCESSORIES MAY APPLY TO CHRYSLER MOTORS CORPORATION, PARTS DIVISION SALES DEPARTMENT, BOX 1718, DETROIT, MICHIGAN 48231, FOR QUALIFICATIONS AND PRICES FOR VENDOR QUANTITY SHIPMENTS.

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

CHRYSLER MOTORS CORPORATION
PARTS DIVISION
DETROIT , MICHIGAN 48231

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MOPAR BATTERIES

MOPAR Power Line Batteries are unexcelled for performance. Rigid manufacturing specifications assure more cranking power than most other replacement batteries. They are available in most popular sizes for both six and twelve volt applications.

Here are some of the many features included in the MOPAR Power Line Batteries:

- "Formula 57" sharply reduces rate of self-discharge and offers greater protection against the damaging effects of sulfation.
- Rubber, glass and plastic Fiber separators for greater starting capacitance and longer life.
- New improved rubber container - heavily reinforced at points of stress to withstand the extremes of temperature.
- New improved sealing compound that will neither crack in winter cold nor melt in summer heat.
- Improved G.O.X. active material - quick starts are assured since it is more chemically active.

MOPAR POWER LINE SUPREME

The MOPAR Supreme is specifically engineered with super performance to provide all the extra power needed to operate extra electrical accessories and still assure top starting efficiency. 48 Months Pro-Rata Service Adjustment.

MOPAR POWER LINE DELUXE

Used by production as original factory installed equipment, this battery meets the demands of the greatest number of drivers. MOPAR DeLuxe Batteries provide power performance - give more value per dollar. 36 Months Pro-Rata Service Adjustment.

MOPAR POWER LINE CUSTOM

Economical all round service. In the most popular price range, ideal for dependable starting power and long life. 24 Months Pro-Rata Service Adjustment.

MOPAR POWER LINE SPECIAL

Economically priced - excellent for replacement on older models, used car installations and ideal for seasonal tractor use. High starting power. 12 Month Pro-Rata Service Adjustment.

MOPAR POWER LINE COMMERCIAL

Engineered for all size commercial applications. Tough, rugged. 18 to 36 Month Pro-Rata Service Adjustment.

MOPAR POWER LINE GOLF CAR

Built with deep cycle plates to deliver long service under the constant discharging and recharging encountered in golf course operation. May also be used to propel such vehicles as personnel transporters, small lift trucks, etc.



MOPAR BATTERIES - PART NUMBERS AND SPECIFICATIONS

AUTOMOTIVE • COMMERCIAL • HEAVY DUTY • GOLF CAR

AABH Group Number	MOPAR CATALOG NUMBER	CHRYSLER PARTS NUMBER		Suggested List Price Including Electrolyte	Volts	No of Plates Per Cell	Type of Separator	20 Hour Rating in Ampere Hours	ELECTRICAL VALUES				MAXIMUM DIMENSION - INCHES			
		Dry	Dry						Wet	300 AMP DISCH @ 0 DEG F		150 AMP DISCH @ 0 DEG F		Length	Width	Height
										Minutes	All 6 Volt 5 Sec Volt All 12 Volt 10 Sec Volt	Minutes	5 Sec Volt			
"SUPREME" POWER LINE - 48 MONTHS PRO-RATA SERVICE ADJUSTMENT																
1	A1-1	2098 001	2098 000	27.95	6	15	D.G.	105	3.50	4.20	---	---	8-7/8	6-7/8	8-3/4	
2	A1-2	2098 003	2098 002	33.95	6	17	D.G.	120	4.30	4.40	---	---	10-1/8	6-7/8	8-3/4	
24H	A1-24-H	2098 030	2098 029	37.95	12	11	R	60	1.60	7.30	5.10	9.40	10-1/4	6-3/4	9-1/8	
27H	A1-27-H	2098 040	2098 039	41.95	12	13	R	70	1.90	7.60	6.60	9.40	11-3/4	6-7/8	9-1/8	
"DELUXE" ORIGINAL EQUIPMENT LINE - 36 MONTHS PRO-RATA SERVICE ADJUSTMENT																
1	A-1	2098 013	2098 012	21.95	6	15	P	82	2.40	4.15	---	---	8-7/8	6-7/8	8-3/4	
2	A-2	2098 015	2098 014	25.95	6	15	P	93	3.00	4.15	---	---	10-1/8	6-7/8	8-3/4	
18	A-18	2098 023	2098 022	19.95	6	11	P	67	1.75	3.60	---	---	7-3/8	6-5/8	7-1/2	
24H	A-24H-A	2098 042	2098 041	29.95	12	9	P	48	1.00	6.80	3.60	9.00	10-1/4	6-7/8	9-1/8	
24H	A-24H-B	2098 796	2098 795	32.95	12	11	P	59	1.60	7.30	5.10	9.40	10-1/4	6-7/8	9-1/8	
29NF	A-29NF	2098 044	2098 043	32.95	12	11	P	55	1.30	7.20	4.00	9.00	13	5-1/2	9	
32N	A-32N	2098 046	2098 045	37.95	12	13	P	70	2.00	7.50	5.00	9.30	14-1/4	5-1/2	9	
3EE	A-3EE	2098 048	2098 047	32.95	12	9	P	60	1.50	6.80	3.50	9.00	19-3/8	4-3/8	8-3/4	
60	A-60	2098 050	2098 049	32.95	12	9	P	60	1.50	6.80	3.50	9.00	13	6-1/4	8-7/8	
27H	A-27H	2098 052	2098 051	37.95	12	13	P	70	1.90	7.60	6.60	9.40	11-3/4	6-7/8	9-1/8	
27SL	A-27SL	2098 286	2098 285	32.95	12	11	P	50	1.00	6.60	3.25	8.90	11-5/8	6-3/4	7-1/8	
22F	A-22F	2098 401	2098 400	27.95	12	9	P	46	---	---	3.10	8.90	9-1/2	6-7/8	8-1/2	
53	A-53	2098 403	2098 402	27.95	12	9	P	46	---	---	3.10	8.90	13-1/8	4-7/8	8-7/8	
20H	A-20H	2098 448	2098 447	25.95	12	7	P	38	---	---	2.50	8.40	7-7/8	6-3/4	9-3/8	
24F	A-24F	2444 503	2444 502	32.95	12	9	P	60	1.60	6.80	4.40	9.00	10-3/4	6-13/16	8-7/8	
27F	A-27F	2444 505	2444 504	37.95	12	11	P	72	2.00	7.70	5.80	9.40	12-1/2	6-13/16	9-5/16	
"CUSTOM" GENERAL PURPOSE LINE - 24 MONTHS PRO-RATA SERVICE ADJUSTMENT																
1	B-1	2098 808	2098 807	16.95	6	13	P	70	2.00	3.80	---	---	8-7/8	6-7/8	8-3/4	
2	B-2	2098 810	2098 809	16.95	6	13	P	70	2.00	3.80	---	---	10-1/8	6-7/8	8-3/4	
2L	B-2L	2098 812	2098 811	16.95	6	13	P	70	2.00	3.80	---	---	10-1/2	7	8-1/8	
2E	B-2E	2098 814	2098 813	16.95	6	13	P	70	2.00	3.80	---	---	19-1/4	4	8-7/8	
2N	B-2N	2098 816	2098 815	16.95	6	13	P	70	2.00	3.80	---	---	10-1/8	5-1/2	9	
24H	B-24H	2098 798	2098 797	22.95	12	7	P	41	2.30	8.30	2.30	8.30	10-1/4	6-3/4	9-1/8	
29NF	B-29NF	2098 800	2098 799	22.95	12	9	P	45	---	---	3.00	8.40	13	5-1/2	9	
60	B-60	2098 802	2098 801	22.95	12	9	P	46	---	---	3.10	8.90	13	6-1/4	8-7/8	
"SPECIAL" - 12 MONTHS PRO-RATA SERVICE ADJUSTMENT																
1	WET C-1	AVAILABLE	2098 024	14.75	6	9	P	53	1.10	3.30	---	---	8-7/8	6-7/8	8-3/4	
2L	WET C-2L	WET	2098 026	14.75	6	9	P	53	1.10	3.30	---	---	10-1/2	7	8-1/8	
24H	WET C-24H	CHARGE	2098 053	19.25	12	7	P	35	---	---	2.10	8.15	10-1/4	6-3/4	9-1/8	
29NF	WET C-29NF	ONLY	2098 054	19.25	12	7	P	34	---	---	1.80	8.00	13	5-1/2	9	
"COMMERCIAL" AND HEAVY DUTY - TRUCK, BUS AND DIESEL*																
1	A1-1	2098 001	2098 000	27.95	6	15	D.G.	105	3.50	4.20	---	---	8-7/8	6-7/8	8-3/4	
2	A1-2	2098 003	2098 002	33.95	6	17	D.G.	120	4.30	4.40	---	---	10-1/8	6-7/8	8-3/4	
3	F-3	1818 942	1818 969	34.95	6	19	D.G.	140	5.50	4.55	---	---	11-3/4	7-1/8	9-3/8	
4	F-4	1818 943	1818 970	38.95	6	23	D.G.	160	7.00	4.60	---	---	12-7/8	7-1/8	9-3/8	
5D	F-5D	1818 944	1818 971	46.95	6	21	R	170	7.50	4.75	---	---	13-3/4	7-1/8	9-1/4	
7D	F-7D	1818 945	1818 972	55.95	6	25	R	200	10.50	4.90	---	---	16-1/8	7-1/8	9-3/8	
4D	F-4D	1818 947	1818 974	85.95	12	19	R	150	6.50	9.30	---	---	20-1/2	8-3/4	9-3/8	
8D	F-8D	1818 949	1818 976	98.95	12	25	R	200	10.50	9.80	---	---	20-1/2	11	9-5/8	
24H	F-24H	2098 820	2098 819	38.95	12	11	R	70	2.10	7.50	---	---	10-1/4	6-3/4	9-1/8	
30H	F-30H	2098 146	2098 145	43.95	12	13	D.G.	90	3.00	8.40	---	---	13-1/2	6-7/8	9-1/4	
GOLF CAR AND OTHER ELECTRICALLY PROPELLED VEHICLES - 12 MONTHS PRO-RATA SERVICE ADJUSTMENT																
2	WET GC-2	AVAILABLE	2098 398#	32.95	6	17	D.G.	180	8.00	4.70	---	---	10-1/4	7-1/8	10-1/4	
2	WET GC-2W	WET CHARGE ONLY	2098 399#	33.95	6	17	D.G.	180	8.00	4.70	---	---	10-1/4	7-1/8	10-1/4	

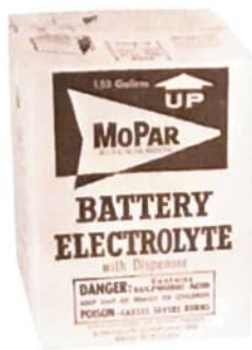
*R- Rubber, D.G. - Dual Insulation - Rubber Plus glass retainer mat. P - Plastic
 #For months of Pro-rata Service Adjustment refer to MOPAR Battery Line Bulletin 1-25
 #Both batteries are identical except that 2098 399 has wing nut terminals.

ELECTROLYTE: Electrolyte requirements for "Dry Charge" Batteries vary, but average four (4) quarts per battery electrolyte is sold in two sizes Part No. 2098 869 - six (6) quart container with dispenser and Part No. 2098 868 - five Gallon container. With the five (5) gallon container it is recommended that Part No. 2098 871 dispenser be used.

BATTERY MATERIALS

MOPAR BATTERY ELECTROLYTE

For prompt efficient battery performance recommend and use MOPAR Battery Electrolyte. Electrolyte requirements vary, but most batteries require four quarts.



MOPAR ELECTROLYTE DISPENSER KIT

Consists of a re-usable acid-resistant dispensing hose, plastic threaded screw-on cap and a spring steel clamp to control flow of Electrolyte. MOPAR Electrolyte Dispenser Kit is required for use with the 5 Gallon Container of Electrolyte.



MARINE BATTERY ADAPTER PACKAGE

Contains 6 non-spill vent caps and two wing-nut terminals needed to convert automotive type batteries to Marine application requiring lug-type terminal connectors. The vent caps and wing-nut terminals in this Adapter Package will fit all MOPAR "Supreme", "DeLuxe", "Custom", and "Special" type 12 volt Batteries.

BATTERY POSITIVE TERMINAL FELT WASHER

An economical corrosion preventative which helps minimize freezing of cable terminal to battery post.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Battery Electrolyte	1.53 Gal.	2098 869	-
	5 Gal.	2098 868	-
Electrolyte Dispenser Kit		2098 871	-
Marine Battery Adapter Pkg. for 12 Volt Batteries		2448 632	4.75
Terminal Felt Washer		687 975	2.35 per C

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CHRYSLER PARTS ANTIFREEZE

Leads the field in assuring maximum cooling system protection against winter freeze-up, overheating, seepage, clogging, foaming and corrosion. An extra 2-1/2% overflow of rust inhibitor has been added to each gallon container. CHRYSLER PARTS Anti-Freeze reliability has been proven under the most severe driving and weather conditions.



FROST AND ICE REMOVER

Assures clear vision and safer driving by clearing frost and ice from windshields and windows quickly. Frees frozen locks, is harmless to paint, rubber, plastic or metal and does not leave an oily film.



WINDSHIELD WASHER SOLVENT

Assures clean windshields year round; will not freeze in hoses or on windshield. Dissolves bug residue and road film. Harmless to paint, chrome and rubber.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
ANTI-FREEZE (permanent type) (24 Quarts to a carton) (6 Gallons to a carton) 55 Gallons	Quart	1316 208	.65
	Gallon	1316 209	2.39
	Drum	2495 070	—
FROST & ICE REMOVER - Aerosol	16 oz.	2525 006	—
WINDSHIELD WASHER SOLVENT	Pint	2421 783	.80
	Quart	2421 784	1.05

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ENGINE ADDITIVES

M.P.R. (MOTOR POWER RESTORER)

An engine oil additive that increases the ability of any quality motor oil to provide better lubrication in all types of internal combustion engines. Assures balanced viscosity, prolongs engine life, increases compression, reduces oil consumption, quiets hydraulic valve lifters, reduces engine oil leaks and protects new and rebuilt engines during break in.

CARBURETOR & UPPER CYLINDER CLEANER

A combination of solvents, detergents and penetrating agents designed to be used every 5,000 miles or whenever engine acts sluggish. It cleans the carburetor passages, frees sticking valves and compression rings and removes unburned lead and carbon deposits in the combustion chamber. It also leaves a protective coating on all cleaned parts.

CRANKCASE DETERGENT AND RUST INHIBITOR

A chemically-balanced, heavy-duty concentrate containing detergents, anti-oxidation agents, anti-alkaline elements and anti-corrosive properties. It protects hydraulic valve lifters and other moving parts by breaking up gum and carbon deposits, neutralizing rust, water and acid accumulations.

ENGINE OIL SUPPLEMENT

This oil maintains new car efficiency, smoother performance and longer engine life. It protects the engine against cylinder wall scoring and sticky valve lifters during break in period and after. It also guards all lubricated parts against carbon and gum deposits, rust and acid.

FUEL DETERGENT AND VALVE LUBRICANT

To aid in cleaning carburetor of gum deposits and reduce carbon formation in combustion chamber and intake manifold. This additive also prevents rusting of carburetor, fuel tank, intake manifold and combustion chamber surfaces. It lubricates upper cylinder and is an assist in fast starting in cold weather.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
M.P.R. (Motor Power Restorer)	15 oz.	2298 951	1.35
Carburetor & Upper Cylinder Cleaner	16 oz.	1643 273	1.50
Crankcase Detergent & Rust Inhibitor	16 oz.	1643 271	1.40
Engine Oil Supplement	5 Gal.	2448 712	—
Fuel Detergent & Valve Lubricant	Quart	1879 406	1.75
	6 oz.	1643 272	.50

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

ENGINE ADDITIVES (Cont'd)

GUM & SLUDGE REMOVER

A compound of solvents, dispersants and detergents that cleans oil lines and removes gum, carbon and sludge from oil rings, valve guides and lifters. Developed purposely to remove crank-case contaminants and for use on older cars as a cleaner and flush.

MANIFOLD HEAT CONTROL VALVE SOLVENT

Formulated to keep the manifold heat control valve operating freely and efficiently. It penetrates lead and rust deposits that accumulate on the control valve. A small amount should be applied to both ends of the valve shaft every thirty days and whenever the car is lubricated.

COOLING SYSTEM MATERIALS

COOLING SYSTEM RUST RESISTOR & WATER PUMP LUBRICANT

Protects the cooling system from build-up of rust or scale particles by depositing a protective coating on inner walls. The water pump is continuously lubricated since the lubricant is heat resistant and mixes freely with hard or soft water and all approved types of anti-freeze.

COOLING SYSTEM STOP LEAK AND SEALER

Effectively stops minor radiator leaks and seepage at hose connections, gaskets, etc. It will not evaporate, deteriorate, clog or injure connections or air conditioning systems. It also prevents rust and will mix with hard or soft water and all approved types of anti-freeze.

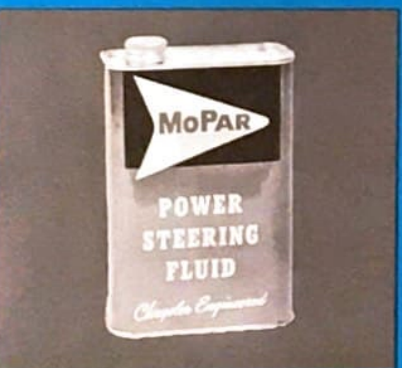
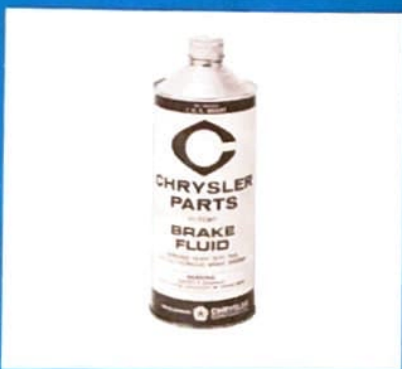
WATER PUMP LUBE

Use to eliminate noisy water pump squeak and chatter. This silicone lubricant is heat resistant and will not dissolve in cooling system contents. Anti-Freeze included.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Gum & Sludge Remover	Quart	2298 969	2.95
Manifold Heat Control Valve Solvent	8 oz.	1879 318	1.25
	Quart	2298 824	3.10
Aerosol	12 oz.	2525 054	1.75
Cooling System Rust Resistor & Water Pump Lubricant	Pint	2421 778	.75
	Gallon	2421 779	3.25
Cooling System Stop Leak & Sealer	Pint	2421 799	.75
	Water Pump Lube	2 oz.	2298 997

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE





FLUIDS

AUTOMATIC TRANSMISSION FLUID (TYPE "A" SUFFIX "A")

Currently used in all transmissions as factory fill and recommended for all manual and automatic transmission service. It transmits maximum power with minimum friction and is heat resistant. Lubricates and protects gears, pumps and seals against undue wear. Mixes freely with all other transmission fluids and will not form impurities or deposits. Colored for easy detection of transmission leakage.

TRANSMISSION SEALER

Specially formulated to keep seals pliable and to revitalize hard shrunken seals. Protects transmission seals against deterioration and stops minor seal leaks.

BRAKE FLUID

A heavy duty type brake fluid that is recommended for use in the brake systems of all Chrysler built vehicles. It conforms to or exceeds S.A.E. specifications for high temperature heavy duty type (S.A.E. 70R3), heavy duty type (S.A.E. 70R1) and Federal Specification VV-H910A; and complies with all states having regulations governing the sale and use of brake fluids for motor vehicles.

LIGHTER FLUID

An exceptionally fine quality fluid, highly volatile for instant lighting, clean burning and long lasting.

POWER STEERING FLUID

Especially compounded to assure maximum performance and efficiency from the power steering system. Insures longer life of rubber parts under the pressures and temperatures encountered.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY	
Automatic Transmission Fluid (Type "A-Suffix "A")	Quart	1843 314	.60	
	5 Quart	1843 315	3.00	
	Drum	1879 514	38.40	
	Drum	1879 515	72.00	
	Drum	1879 516	132.00	
Transmission Sealer Brake Fluid -	6 oz.	2298 923	.80	
	12 oz.	2421 352	1.00	
	Quart	1879 270	2.55	
	Gallon	1879 271	9.25	
	5 Gal.	1879 272	43.55	
Lighter Fluid	Drum	30 Gal.	1879 273	252.15
	4 oz.	2421 794	.29	
Power Steering Fluid	Quart	2084 329	.65	

LUBRICANTS

DISTRIBUTOR CAM LUBRICANT

Specifically formulated for the efficient lubrication of distributor cam shaft. Easy to use in handy tube.

DOOR EASE LUBRICANT

A stainless stick lubricant which stops squeaks and reduces friction. Ideal for car doors and other areas with rubber bumper cushions. Many household uses such as sticky drawers, windows, etc.

LOCK EASE

This lock fluid assures year 'round smooth working locks. Long-wearing film protects locks against rust and wear. Slight pressure on spring panel forces colloidal graphite fluid to all parts of lock.

LUBRIPLATE

An all-purpose heavy duty lubricant that resists rust and corrosion. It is dripless, long lasting and packaged in a handy, easy to use tube. May also be used in the home.

RUST PENETRANT

Quick-acting spray type solvent that frees troublesome nuts, bolts, hinges and clamps in seconds. Dissolves rust, corrosion, chemical deposits and many other elements that hinder disassembly. Has many household uses.

PENETRATING OIL

A free-flowing long-wearing weather resistant lubricating oil, which congeals to a full bodied lubricant. Ideal for hinges, locks, springs and hard-to-get-at places. Many household uses as well.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Distributor Cam Lubricant	4 oz.	1473 595	1.00
Door Ease Lubricant			
Std. Size - (Display Pkg.)	12 Sticks	1064 769	2.28
Shop Size - (Display Pkg.)	6 Sticks	2240 248	2.94
Lock Ease	4 oz.	2240 363	.59
Lubriplate - (Display Pkg.)	12-2 oz.	1064 768	6.00
Rust Penetrant - Aerosol Can	16 oz.	2421 775	1.50
Penetrating Oil	4 oz.	2421 780	.30

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE



LUBRICANTS (Cont'd)

MULTI-MILEAGE LUBRICANT

This lubricant has chemical and mechanical properties which provide higher resistance to the harmful attacks of water, corrosion, extreme temperatures and impact loading on sealed suspension joints (ball joints, tie rod ends and torsion bars) also recommended for rear wheel bearings, pinion bearings, brake cables, clutch linkage and gearshift levers. It maintains full lubricating efficiency over extended periods, assures continuous smooth operation and long component life.

RUGLYDE (CLEAR TYPE)

A multi-purpose lubricant that lubricates rubber parts, eliminates squeaks and restores "new look" to floor mats, tires, etc. Ideal for mounting and demounting tires, protects tire beads, trim-seal edges and will not soften paint finish. It will also clean leather, plastic and vinyl.

SPEEDOMETER CABLE LUBRICANT

Especially formulated for efficient, long-lasting speedometer cable performance.

SURE GRIP LUBRICANT S.A.E. NO. 90

This lubricant guards against gear scoring and scuffing under severest conditions. Ideal for all "sure grip" and "limited slip" type differentials, manual steering gears and manual transmissions (exc. Borg Warner).

SIL-GLYDE LUBRICATING COMPOUND

Effectively lubricates and eliminates squeaks from fan belts, weatherstrips, seals, bumpers, window channels and rubber gaskets. It also weatherproofs and prevents shorts in ignition system and protects battery terminals against corrosion.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Multi-Mileage Lubricant - Cartridge	14 1/2 oz.	2525 035	.75
RuGlyde (Clear Type)	Gallon	2084 326	3.85
Speedometer Cable Lubricant	4 oz.	1243 632	.87
Sure-Grip Hypoid Lubricant	1 Qt.	1879 414	.95
	Drum	120 lb.	2298 930
Sil-Glyde - Tube	4 oz.	1881 923	1.98
	Aerosol Can	6 oz.	2448 363
		16 oz.	1881 924
			3.25

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

APPEARANCE MATERIALS

AUTOMOBILE POLISH

This polish quickly and easily cleans, polishes and restores showroom shine to all car finishes. It provides a gleaming, dry, glossy surface which repels dust and protects the paint finish.

BUG REMOVER

This remover quickly, easily and safely loosens and dissolves insect spatter on chrome, glass and paint surfaces. Not harmful to car finishes. Packaged in an attractive, unbreakable reusable plastic squeeze-type container.

CAR WASH LIQUID AND POWDER

Mixed with water as directed, a small quantity of these highly concentrated materials produce an extremely effective washing solution. No wiping required; just wash, rinse and allow to air dry. It leaves no ugly film or streaks when used as directed.

CHENILLE WASH MITT

An invaluable aid for fast wash jobs, also has many household uses such as dusting and polishing. Made of high quality material in assorted colors and individually packaged in a polyethylene bag.

CHROME CLEANER AND POLISH WITH SILICONES

Removes rust and tarnish from chrome, copper, stainless steel and nickel-plated parts. It leaves a clean long lasting, brilliantly polished surface which is highly resistant to water and abrasion.

CLEANER AND POLISH (Aerosol)

A new foaming action cleaner and polish that quickly restores original showroom brilliance to all car finishes. Leaves a tough, long-lasting "poly" finish that repels dust and facilitates washing.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Automobile Polish	Pint	2421 791	.95
	Gallon	2448 767	4.95
Bug Remover	Pint	2448 366	.90
Car Wash Liquid	12 oz.	2421 796	.75
	Gallon	2448 364	—
Car Wash Powder	15 lb.	2421 797	—
Chenille Wash Mitt		1450 967	1.25
Chrome Cleaner and Polish with Silicones	16 oz.	2525 429	.95
Cleaner & Polish (Aerosol can)	Pint	2421 792	2.50

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE



APPEARANCE MATERIALS (Cont'd)



GLASS CLEANER

Cleans and makes windows, lamp lenses and mirrors sparkle. Squirt-on -- wipe off. Leaves no streaks, film or blurs.



LEATHER AND VINYL CLEANER

Thoroughly cleans and renews leathers, vinyl and synthetic materials leaving surface soft and pliable; harmless to painted surfaces.

NET POLISHING CLOTH

A soft, lint-free polishing cloth that gives the professional touch. Surfaces may be polished to an amazing brilliance after using MOPAR Cleaners, Waxes and Polishes. Has many uses in the home and is individually packaged in cellophane wrapper.



SNOWY DOWN POLISHING CLOTH

A super soft, highly absorbent material that produces a sparkling finish without leaving any lint. It can also be used very effectively in the home for polishing furniture, leathers, vinyls, etc.

WAX-TREATED POLISHING CLOTH

Here is 405 square inches of specially wax treated, highly absorbent, heavy cotton flannel. Perfect to use on synthetic finishes as well as on all other car finishes. Easily removes dust, dirt and road grime from body, glass and chrome. Excellent for furniture and many other household uses.



ENGINE DEGREASER

A concentrated heavy duty cleaner especially formulated to remove dirt, oil and grease deposits quickly, easily and effectively. Safer than steam cleaning - just spray on, let it soak, and hose off.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Glass Cleaner	16 oz.	2421 798	.95
Leather & Vinyl Cleaner	Pint	2421 788	1.65
Net Polishing Cloth		1450 875	.60
Snowy Down Polishing Cloth		2448 365	.95
Wax Treated Polishing Cloth		1316 224	.75
Engine Degreaser - Aerosol	Pint	2448 368	1.75

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

APPEARANCE MATERIALS (Cont'd)

WHITE SIDEWALL TIRE CLEANER

Formulated for fast, easy cleaning of whitewalls. Contains no abrasives and harmless to all finishes. Merely spray on, allow to set 30 seconds or longer. Then hose off with a strong stream of water. Dries spotless and streak-free.

USED CAR FINISH RESTORER

Especially formulated for cleaning and polishing heavily oxidized painted surfaces of older model cars. When used as directed, finish can be restored in one application.

SILICONE AUTO WAX (PASTE)

One of the hardest and most waterproof waxes ever developed for the Do-It-Yourself trade. Easy to apply and a long lasting protective coating on enamel or lacquer finishes is assured.

SPOT REMOVER & FABRIC CLEANER

Produces a professional looking cleaning job in removing stains and stubborn spots on clothing and fabrics. It is non-injurious to materials or fast colors.

SUPER GLAZE

Restores original luster and beauty to all finishes. The ideal follow up for all polish jobs. Easy to use. Hand or power applied. Effective for cleaning clouded and scratched rear windows of convertibles.

TAR AND ROAD OIL REMOVER

Colorless, stainless, quick acting, non-injurious to car finish or chrome. Effectively loosens and removes tar and road oil on contact.

HEAVY DUTY CLEANER (AND ADDITIVE)

Very effective for quickly and easily removing dead pigments from heavily oxidized paint and road-hazed finishes. When followed by MOPAR Super Glaze a high luster is possible. For a quick, one-step cleaning and polishing operation this cleaner may also be mixed 50-50 with MOPAR used car finish restorer.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
White Sidewall Tire Cleaner	Pint	1881 919	1.15
	Gal.	1881 920	4.00
Used Car Finish Restorer	Gal.	2298 539	—
	Quart	2495 092	1.95
Heavy Duty Cleaner (and additive)	7 oz.	2421 781	1.25
	Pint	2421 785	1.20
Silicone Auto Wax (Paste)	Gal.	2421 786	6.95
	6 oz.	2421 795	1.90
Spot Remover & Fabric Cleaner	20 oz.	2298 822	—
	Pint	2421 776	.95
Tar & Road Oil Remover	Gal.	2421 777	5.25

ALL PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE



GENERAL PURPOSE MATERIALS

CAR APPEARANCE AND MAINTENANCE MATERIALS



AUTO GLASS ADHESIVE AND SEALER

Assures permanent seal, elasticity, resistance to temperature changes and positive adhesive to glass, rubber and metal. Ideal for sealing leaking and squeaking windshield, rear window and side windows on station wagons. Cures upon application into a controlled vulcanized state, permanently adhering the weather strip to the glass.



TIN SWIPE

Quickly prepares metal surfaces for soldering. Designed for use with 50-50 solder and formulated to contain the correct combination of high quality tinning metals, fluxing compounds and chemical cleaners. Available in six ounce aerosol containers, which will tin approximately 100 square feet.



UNDERCOATING

Protects all underbody sheet metal, body and frame bolts, and fuel tank from corrosion and other harmful elements. It reduces or eliminates many annoying squeaks or rattles and will not soften in hot water, nor become brittle in winter temperatures. It insulates against cold and heat. Easy to apply - sticks securely. MOPAR Undercoating is approved by Underwriters Laboratories.



STARTER BRUSH PLATE SEALER

Especially formulated for permanent sticking power. It blocks road moisture from entering the starting motor and also prevents water vapors from entering through the transmission bell housing. It has many uses outdoors, as well as indoors for bonding rigid and many flexible materials to rigid surfaces. May be painted when dry.



ALTERNATOR AND MULTI-PURPOSE CEMENT

A high temperature, non-conductive cement which forms a semi-rigid though rubbery bond. The bond produced is flexible even at low temperatures and has excellent resistance to water, oil and aliphatic hydrocarbons such as gasoline, naphtha, etc. This cement may also be used as general purpose adhesive for vinyls, glass, leather, wood, metals and trim materials.



CIGAR LIGHTER ELEMENT

Ash guard safety sleeve prevents hot sparks from damaging clothing or upholstery. Fits most lighter receptacles, lights-up safely, eliminates match glare.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Auto Glass Adhesive & Sealer Applicator Package (Consists of 3-#2298 825 & 1 Applicator Gun)	Pint	2298 825	2.20
		2298 950	8.35
Tin Swipe (Aerosol Can)	6 oz.	2298 922	3.95
Undercoating (Drum)	53 Gal.	1243 724	-
Starter Brush Plate Sealer	2 3/4 oz.	2421 838	.60
Alternator Cement	5 oz.	2299 314	1.30
Cigar Lighter Element 12 Volt	6 per Display	1688 326	-

ALL PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

GENERAL PURPOSE MATERIALS (Cont'd)

FUEL PRESSURE REGULATOR

A mileage saver that controls the high and fluctuating pressure of fuel pumps. Hard starting, rough idle and stalling caused by uneven fuel pressure may be eliminated. Flooding and vapor lock can also be prevented. It makes engines run better, improves mileage and provides full fuel flow for smoother acceleration.



GENERAL PURPOSE CEMENT

This superior quality product may be used where a strong bonding of synthetic or rubber parts to painted metal surfaces is required. Ideal for cementing weather seals to doors and luggage compartment lids, bonding trim to body panels and dozens of household applications.



LED PLATE

An anti-seize gasket sealer that maintains its sealing properties on those parts subject to severe temperature variations. Assures easy disassembly without damage to gaskets. An excellent pipe sealer and tapping compound, impervious to air, water, steam, etc. Protects battery terminal against corrosion.



"PERFECT SEAL" SEALING COMPOUND

This sealing compound provides a non-drying film seal for all types of gaskets, threaded and machine joints. Always ready for use with handy applicator brush in lid. It provides a non-drying film seal for all temperature extremes and helps prevent corrosion.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Fuel Pressure Regulator - All Models		2240 633	6.95
General Purpose Cement	5 1/2 oz. Tube	1316 241	1.00
Led Plate	1 lb.	2275 437	1.95
Perfect Sealing Compound	Pint	1057 794	2.25

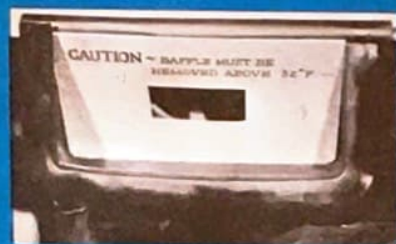
ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

GENERAL PURPOSE MATERIALS (Cont'd)



SIMCA "1000" ACCESSORY JUNCTION BLOCK.

Here's an accessory that provides an easily accessible hot lead and a common junction point for all Simca "1000" Accessories. It eliminates splicing wires and the possibility of poor connections.



SIMCA "1000" AIR INLET BAFFLE

Provides quicker engine warm-up in areas where temperatures are constantly below 32°F. Easily installed and removed.



SIMCA "1000" PENTASTAR IGNITION KEY

A slim attractive key stamped with the "Pentastar" emblem.

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Simca "1000" Accessory Junction Block	S-48033	.95
Simca "1000" Air Inlet Baffle	S-48049	.95
Simca "1000" Pentastar Ignition Key	S-48032	.25

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

UNIVERSAL CARPETING

Excellent for covering worn or torn floor covering.

- *20% Nylon for long-wearing toughness
- *Clear, Brilliant, light-fast colors
- *Readily cleanable with detergent or neutral solvents
- *Lustrous thick pile for sound and vibration insulation

USED CAR RECONDITIONING MATERIALS



CAR APPEARANCE AND MAINTENANCE MATERIALS

MODELS & BODY STYLES	CHRYSLER CORP. MODEL APPLICATION					BLACK	BLUE	BROWN	GRAY	GREEN	RED	TURQ.
	VAL	LAN	PLY	DOD	DeS							
FRONT												
All W/Auto. Trans.	60-61	61				2495 600	2495 601	N. U.	N. U.	2495 602	N. U.	N. U.
All W/Man. Trans.	60-61	61				2495 603	2495 604	N. U.	N. U.	2495 605	N. U.	N. U.
All			57-59	57-59	57-59	2495 606	2495 607	2495 608	2495 609	2495 610	2495 611	2495 612
All			60-61	60-61	60-61	2495 613	2495 614	2495 615	2495 616	2495 617	2495 618	2495 619
All						57-59	2495 430	2495 432	2495 433	2495 434	2495 435	N. U.
All						60	2495 596	2495 597	2495 598	2495 599	N. U.	N. U.
REAR												
All	60-61	61				2495 625	2495 626	N. U.	N. U.	2495 627	N. U.	N. U.
2-Dr. Sedan			57-59	57-59		2495 628	2495 629	2495 630	N. U.	2495 631	N. U.	N. U.
4-Dr. Sedan			57-59	57-59	57-59	2495 632	2495 633	2495 634	2495 635	2495 636	2495 637	2495 638
Spec. 4-Dr. Sedan			57-59	57-59	57-59	2495 639	2495 640	2495 641	2495 642	2495 643	2495 644	2495 645
Spec. Cl. Cpe. & Cv. Cpe.			57-59	57-59	57-59	2495 646	2495 647	2495 648	2495 649	2495 650	2495 651	2495 652
Suburban			57-59	57-59	57-59	2495 653	2495 654	2495 655	2495 656	2495 657	2495 658	2495 659
2-Dr. Sed., Spec. Cl. Cpe. & Cv. Cpe.			60-61	60-61	60-61	2495 660	2495 661	2495 662	2495 663	2495 664	N. U.	2495 665
2-Dr. Sed., Spec. 4-Dr.			60-61	60-61	60-61	2495 666	2495 667	2495 668	2495 669	2495 670	2495 671	2495 672
Spec. Cl. Cpe. & Cv. Cpe.					60-61	2495 673	2495 674	2495 675	N. U.	2495 676	2495 677	2495 678
Suburban			60-61	60-61	60-61	2495 679	2495 680	2495 681	2495 682	2495 683	N. U.	2495 684
Spec. Cl. Cpe.						57-59	2495 564	2495 565	2495 566	2495 567	2495 568	2495 569
Cv. Cpe.						57-59	2495 570	2495 571	2495 572	2495 573	2495 574	2495 575
4-Dr. Sedan						57-59	2495 576	2495 577	2495 578	2495 579	2495 580	2495 581
Spec. 4-Dr.						57-59	2495 582	2495 583	2495 584	2495 585	2495 586	2495 587
Spec. Cl. Cpe. & Cv. Cpe.						60	2495 588	2495 589	2495 590	2495 591	N. U.	N. U.
4-Dr. Sed. & Spec. 4-Dr.						60	2495 592	2495 593	2495 594	2495 595	N. U.	N. U.
DESCRIPTION						FACTORY RETAIL PRICE AT FACTORY			For other than Vehicles built by Chrysler Corporation order by assigned part numbers shown below also specifying Make, Model Number and Colors desired.			
UNIVERSAL CARPETING												
All Front Carpets						23.45						
All Rear Carpets						20.00						
						Front 2495 684			Rear - 2495 685			

NOTE: N. U. - NEVER USED - NOT AVAILABLE ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

USED CAR RECONDITIONING MATERIALS

CANVAS DYE (DYLAK)

To improve the appearance of shabby, weather beaten and faded canvas convertible tops. Easily applied with spray gun and dries in about twenty minutes.

ENGINE AND ENGINE COMPARTMENT CLEANER

A concentrated heavy duty cleaner containing detergents specially formulated to remove dirt, oil and grease deposits quickly, easily and effectively. Safer than steam cleaning - just spray on, let it soak, and hose off.

ENGINE PAINT

After thorough cleaning with MOPAR Engine Cleaner, MOPAR Engine Paint may be sprayed or brushed on to renew the engines appearance.

HEADLINER TINT

A fast and effective way to renovate soiled fabric headliners, door panels, and sun visors. May be applied with brush or spray.

LEATHER AND VINYL DYE

Restores the beauty of all leather and vinyl trim by effectively covering stained, faded and scratched areas. Excellent for touching up.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Canvas Dye (Dylak)	Quart	2421 091	4.50
Engine & Engine Compartment Cleaner	5 Gal.	2298 540	—
	30 Gal.	2298 999	—
Engine Degreaser-Aerosol	Pint	2448 368	1.75
Engine Spray Paint - Lacquer or Primer	15 oz.		
Gray, Red, Turquoise (non-metallic), Turquoise (metallic), Gold, Orange, Aluminum (Hi-Heat), Black and Primer	Aerosol Can		
Engine Paint -		1879 454	2.00
Gold	Quart	2421 098	3.75
Silver		2298 526	3.35
Headliner Tint -	Quart	1653 398	4.75
Blue		1653 399	4.75
Green		1879 728	4.75
White		1879 730	4.75
Black		2298 527	4.75
Red		2298 528	4.75
Yellow		2298 529	4.75
Brown		1450 982	3.75
Leather & Vinyl Dye -	Quart	1450 983	3.75
Red		1450 984	3.75
Green		1450 985	3.75
Beige		1603 345	3.75
Black		1603 346	3.75
White		1879 726	3.75
Blue		1879 727	3.75
Turquoise		2298 530	3.75
Yellow		2421 099	3.75
Brown			3.75
Silver - Metallic			3.75
Gold - Metallic			3.75



USED CAR RECONDITIONING MATERIALS (Cont'd)



LEATHER AND VINYL SEALER

Ideal for covering and sealing worn-off or cracked spots, cuts, and scratches on leather and vinyl trim.



MULTI-PURPOSE DYE AND DRESSING

This product restores, refinishes to give new appearance to floor mats, tires, rubber surfaces, kick panels, package shelf, fibre board, underhood sheet metal, etc.



NYLON DYE

Beautifies and restores attractiveness of nylon upholstery and hard finish convertible tops. Easily applied with spray gun - fast drying.

OVERSPRAY REMOVER

Excellent for removing overspray of leather, vinyl, and Multi-Purpose Dye and Dressing. Can also be used to effectively remove tar, road oil and undercoating from car finishes. Harmless to paint.

REVIV-A-COLOR

A clear, glossy-finish coating used to revive faded or dull appearing colors on engine wiring, rubber hoses, floor mats, tires and other rubber products. May also be used on engine blocks and engine compartment sheet metal where painting or dyeing is not required.



DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Leather & Vinyl Sealer	Pint	2421 090	5.25
Multi-Purpose Dye & Dressing -	Quart		
Black		1603 236	2.35
Med. Green		1653 408	2.35
Brown		1316 185	2.35
Blue		1879 717	2.35
Yellow		1879 718	2.35
Red		1879 719	2.35
White		1879 720	2.35
Turquoise		2298 524	2.35
Gray		2298 538	2.35
Black	Gallon	2298 525	6.15
Nylon Dye -	Quart		
Brown		1653 401	4.40
White		1653 402	4.40
Red		1653 403	4.40
Blue		1653 404	4.40
Green		1653 405	4.40
Black		1653 406	4.40
Yellow		1653 407	4.40
Overspray Remover	Pint	2448 756	1.75
	Gallon	2421 089	7.45
Reviv-A-Color	Gallon	2421 097	7.00

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

USED CAR RECONDITIONING MATERIALS (Cont'd)

RUBBER FLOOR MAT PATCHES

Improves the appearance of worn rubber floor mats. Six 8" x 12" easy to apply patches in a package.

UPHOLSTERY TINT

Excellent for restoring color to faded and dull appearing wool or cotton upholstery and heavy nap carpeting. May also be used in the home on any faded fabric.

UPHOLSTERY CLEANER

Effectively cleans and restores stained and faded cloth upholstery when used together with MOPAR Upholstery Tint. This cleaner will do an excellent job where upholstery is spotted or dirty.

USED CAR FINISH RESTORER

Especially formulated for cleaning and polishing heavily oxidized painted surfaces of older model cars. When used as directed, finish can be restored in one application.

MULTI-PURPOSE CLEANER

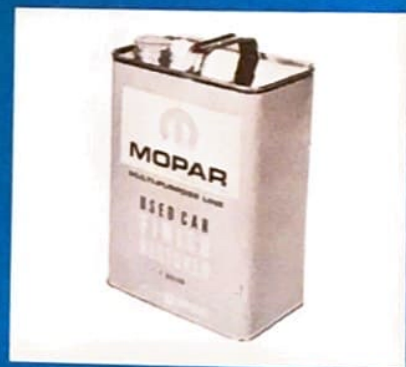
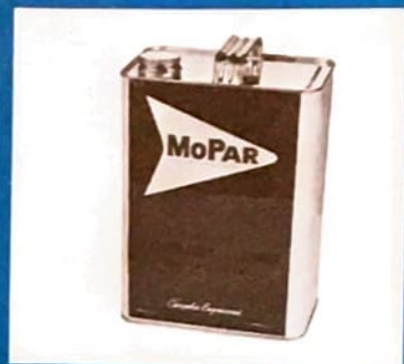
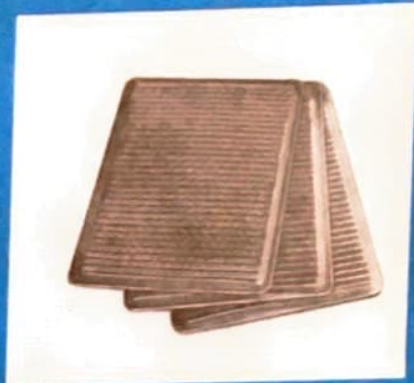
Thoroughly cleans and renews vinyl upholstery, leaving surfaces soft and pliable. Harmless to painted surfaces.

HEAVY DUTY CLEANER (AND ADDITIVE)

Very effective for quickly and easily removing dead pigments from heavily oxidized paint and road-hazed finishes. When followed by MOPAR Super Glaze a high luster is possible. For a quick, one-step cleaning and polishing operation this cleaner may also be mixed 50-50 with MOPAR used car finish restorer.

DESCRIPTION	SIZE	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Rubber Floor Mat Patches (6 - (8" x 12") Patches)		1316 191	3.80
Multi-Purpose Cleaner	5 Gal.	2298 532	
	30 Gal.	2298 998	—
Upholstery Tint -	Quart	1653 395	2.15
Gray		1653 396	2.15
Brown		1653 397	2.15
Green		1879 721	2.15
Red		1879 722	2.15
Yellow		1879 723	2.15
Black		1879 724	2.15
Turquoise		2298 531	2.15
Blue		1316 182	4.65
Upholstery Cleaner	Gallon	2298 539	—
Used Car Finish Restorer	Gallon	2495 092	1.95
Heavy Duty Cleaner (and Additive)	Quart		

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE



USED CAR RECONDITIONING MATERIALS (Cont'd)

PLASTIC SOLDER

Recommended for all body repairs, even in high impact areas. When properly mixed with its chemical catalyst, "MOPAR Creme Hardener", it produces a compound that provides smoothness, flexibility, ease of filing and sanding, low dust, feather edging and the finest painting surface of any material on the market. Due to its high adhesive and flexible characteristics it has the ability to withstand impacts, road vibration, expansion and contraction caused by temperature variation. Available in black or white.

PLASTIC SOLDER CREME HARDENER

A non-separating, homogenized, cream catalyst for activating MOPAR Plastic Solder. Permits close control of curing time and ease of mixing. Available in white or red.

MIRROR GLASS REPLACEMENT PACKAGES

Replacement mirror glasses for the six most popular sizes currently used. Installs quickly and permanently over old, discolored, cracked or broken glass. May also be used as vanity mirrors in the home, purse, school locker, etc.

SPLATTER PAINT

Especially formulated to renew the appearance of the trunk compartment. Areas such as floors, sides, metal, mats, and cardboard may be sprayed.

DESCRIPTION	SIZES	PART NO.	FACTORY RETAIL PRICE AT FACTORY
Plastic Solder - White			
(with 1 oz. Red Creme Hdnr)	Quart	2525 032	3.90
(with 4 oz. " " ")	Gallon	2525 033	-
Plastic Solder - Black			
(with 1 oz. Wht. Creme Hdnr)	Quart	2298 993	3.90
(with 4 oz. Wht. Creme Hdnr)	Gallon	2298 994	-
Plastic Solder Creme Hardener - White	1 oz.	2240 688	.75
Red	1 oz.	2525 031	.75
Mirror Glass Replacement Pkg.			
Round	3 3/4"	2448 385	.85
Round	4"	2448 386	.85
Round	4 1/4"	2448 387	.85
Round	4 3/8"	2448 388	.85
Rectangular	3" x 4 1/2"	2448 389	.95
Rectangular	3 3/4" x 5 3/4"	2448 390	1.05
Mirror Glass Assortment Pkg. (6 each of 4 Round Glasses shown above)		2448 397	19.95
Splatter Paint			
Gray w/White	Gallon	2585 330	-
Brown w/White & Red	Gallon	2585 331	-

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TOUCH UP PAINT

APPLICATORS

Wide assortment of colors to match original finish. Quickly, easily and effectively eliminates unsightly paint scratches, nicks and blemishes. Prevents spread of rust or corrosion. Rubbing compound for removing fine scratches and to polish touched-up area after drying, contained in cap.

SPRAY PAINT

For refinishing larger areas. Excellent for minor bump jobs. Cap painted same color as contents. Easy to apply, dries quickly and evenly.



DESCRIPTION	APPLICATION	PART NO.	FACTORY RETAIL PRICE AT FACTORY
<u>PAINT</u> <u>TOUCH UP PAINT</u> <u>APPLICATOR - EACH</u>	1965-64 Models - Specify Color	2196 912	1.00
APPLICATOR MERCHANDISER ASSORTMENTS (Merchandiser consists of 24 Touch-Up Applicators & 1 Display Stand)	1965 Plymouth & Valiant	2585 359	17.55
	1965 Dart & Dodge	2585 360	17.55
	1965 Chrysler & Imperial	2585 361	17.55
<u>TOUCH UP PAINT SPRAY CANS</u> (Lacquer or Primer 6 Oz. Aerosol Can) EACH	1965-64 Models - Specify Color	1879 448	1.49
SPRAY CAN MERCHANDISER ASSORTMENTS (Merchandiser consists of 20 Spray Cans & 1 Display Stand)	1965 Plymouth & Valiant	2585 362	32.75
	1965 Dart & Dodge	2585 363	32.75
	1965 Chrysler & Imperial	2585 364	32.75
<u>LACQUER LEVELER</u> (6 Oz. Can)	All Models	1879 449	1.49
<u>LACQUER OR PRIMER</u> (MARINE ENGINE) (12 oz. Aerosol Can)	All Models Specify Color	1879 454	2.00

ALL PRICES AND SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE

STAINLESS STEEL ROCKER PANEL REPAIR & DRESS-UP PACKAGES



In 15 minutes per side, unsightly rusted-through Rocker Panels can be transformed to gleaming bright lasting beauty. They also add customized appearance to increase the cars' value and restore pride of ownership.

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
1957-58 Plymouth 2 Door Except Suburban	2421 413	30.40	
1957-58 Plymouth 2 Door Suburban			
1959 Plymouth 2 Door Except Suburban	2421 410	30.40	
1957-58 Plymouth 4 Door Sedan	2421 414	33.25	
1957-58 Plymouth 4 Door Hardtop	2421 415	33.25	
1957-58 Plymouth 4 Door Suburban			
1959 Plymouth 4 Door Sedan	2421 411	33.25	
1959 Plymouth 2 Door Suburban			
1959 Dodge 2 Door Sedan	2421 407	30.40	
1959 Plymouth 4 Door Hardtop	2421 412	33.25	
1959 Plymouth 4 Door Suburban			
1959 Dodge 4 Door Sedan and Suburban	2421 408	33.25	
1957-58 Dodge 2 Door			
1957-59 DeSoto Firesweep 2 Door			
1958-59 Chrysler Windsor 2 Door	2421 401	30.40	
1957-58 Dodge 4 Door Sedan and Suburban			
1957-59 DeSoto Firesweep 4 Door Sedan and Suburban			
1958-59 Chrysler Windsor 4 Door Sedan and Suburban	2421 402	33.25	
1957-58 Dodge 4 Door Hardtop			
1957-59 DeSoto 4 Door Hardtop			
1958-59 Chrysler Windsor 4 Door Hardtop	2421 403	33.25	
1959 Dodge 4 Door Hardtop	2421 409	33.25	
1957-59 DeSoto Firedome and Firelite 2 Door			
1957 Chrysler 2 Door			
1958-59 Chrysler Saratoga and New Yorker 2 Door	2421 404	30.40	
1957-59 DeSoto Firedome and Firelite 4 Door Sedan and Suburban			
1957 Chrysler 4 Door Sedan and Suburban			
1958-59 Chrysler Saratoga and New Yorker 4 Door Sedan and Suburban	2421 405	33.25	
1957-59 DeSoto Firedome and Firelite 4 Door Hardtop			
1957 Chrysler 4 Door Hardtop			
1958-59 Chrysler Saratoga and New Yorker 4 Door Hardtop	2421 406	33.25	
1956-57 Chevrolet 2 Door	2421 426	30.40	
1956-57 Chevrolet 4 Door	2421 427	33.25	
1956-57 Chevrolet 4 Door Hardtop	2421 428	33.25	
1956-57 Chevrolet 4 Door Suburban	2421 429	33.25	
1958 Chevrolet 2 Door	2421 946	30.40	
1958 Chevrolet 4 Door	2421 947	33.25	

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STAINLESS STEEL ROCKER PANEL REPAIR & DRESS-UP PACKAGES (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
1959 Chevrolet 2 Door	2421 948	30.40	
1959 Chevrolet 4 Door	2421 949	33.25	
1955-56 Ford 2 Door	2421 420	30.40	
1955-56 Ford 4 Door	2421 421	33.25	
1957-58 Ford Custom and Custom "300" 2 Door	2421 416	30.40	
1957-58 Ford Custom and Custom "300" 4 Door	2421 417	33.25	
1957-58 Ford Fairlane and Fairlane "500" 2 Door	2421 418	30.40	
1957-58 Ford Fairlane and Fairlane "500" 4 Door	2421 419	33.25	
1959 Ford 2 Door	2421 422	30.40	
1959 Ford 4 Door	2421 423	33.25	
1960 Ford 2 Door	2421 424	30.40	
1960 Ford 4 Door	2421 425	33.25	
1958 Pontiac 2 Door	2495 100	30.40	
1958 Pontiac 4 Door	2495 101	33.25	
1959 Pontiac 2 Door	2495 102	30.40	
1959 Pontiac 4 Door	2495 103	33.25	
1960 Pontiac 2 Door	2495 104	30.40	
1960 Pontiac 4 Door	2495 105	33.25	
1955-56 Buick Special and Century 2 Door	2495 106	30.40	
1956 Buick Special and Century 4 Door	2495 107	33.25	
1957 Buick 2 Door	2495 108	30.40	
1957 Buick 4 Door	2495 109	33.25	
1959 Buick 2 Door	2495 110	30.40	
1959 Buick 4 Door	2495 111	33.25	
1960 Buick 2 Door	2495 112	30.40	
1960 Buick 4 Door	2495 113	33.25	
1955-56 Mercury 2 Door	2495 114	30.40	
1955-56 Mercury 4 Door	2495 115	33.25	
1957-58 Mercury 2 Door	2495 116	30.40	
1957-58 Mercury 4 Door	2495 117	33.25	

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BODY SIDE SILL PANELS (ROCKER PANELS)



Fast, easy installation is assured since MoPar Rocker Repair Panels are die-formed and pre-cut to proper length. No time consuming or costly cutting, filing or adjusting.

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Plymouth-1949-52 2 Door Short	Right	1843 082	4.50
	Left	1843 083	4.50
Plymouth-1949-52 2 Door Long	Right	2196 142	5.60
	Left	2196 143	5.60
Plymouth-1949-52 4 Door	Right	1843 084	5.60
	Left	1843 085	5.60
Plymouth-1953-54 2 Door	Right	1843 086	4.50
	Left	1843 087	4.50
Plymouth-1953-54 2 Door Long	Right	2196 136	5.60
	Left	2196 137	5.60
Plymouth-1953-54 4 Door	Right	1843 088	5.60
	Left	1843 089	5.60
Plymouth-1955-56 2 Door Short	Right	1843 090	4.50
	Left	1843 091	4.50
Plymouth-1955-56 2 Door Long	Right	2196 130	5.60
	Left	2196 131	5.60
Plymouth-1955-56 4 Door	Right	1843 092	5.60
	Left	1843 093	5.60
Plymouth, Dodge, DeSoto, Chrysler 1957-59 2 Door Short	Right	2084 947	4.50
	Left	2084 948	4.50
Plymouth, Dodge, DeSoto, Chrysler 1957-59 2 Door Long	Right	2084 949	5.60
	Left	2084 950	5.60
Plymouth, Dodge, DeSoto, Chrysler 1957-59 4 Door	Right	2084 951	5.60
	Left	2084 952	5.60
Plymouth, Dodge, DeSoto, Chrysler 1957-59 4 Door Hard Top	Right	2084 953	5.60
	Left	2084 954	5.60
Dodge, DeSoto, Chrysler 1949-52 2 Door	Right	1843 094	4.50
	Left	1843 095	4.50

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BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRIGE
Dodge, DeSoto, Chrysler-1949-52 4 Door			
Right	1843 096	5.60	
Left	1843 097	5.60	
Dodge-1953-54 2 Door Short			
Right	1843 098	4.50	
Left	1843 099	4.50	
Dodge-1953-54 2 Door Long			
Right	2196 138	5.60	
Left	2196 139	5.60	
Dodge-1953-54 4 Door			
Right	1843 100	5.60	
Left	1843 101	5.60	
Dodge-1955-56 2 Door Short			
Right	1843 106	4.50	
Left	1843 107	4.50	
Dodge-1955-56 2 Door Long			
Right	2196 132	5.60	
Left	2196 133	5.60	
Dodge-1955-56 4 Door			
Right	1843 108	5.60	
Left	1843 109	5.60	
DeSoto, Chrysler-1953-54 2 Door Short			
Right	1843 102	4.50	
Left	1843 103	4.50	
DeSoto, Chrysler-1953-54 2 Door Long			
Right	2196 140	5.60	
Left	2196 141	5.60	
DeSoto, Chrysler-1953-54 4 Door			
Right	1843 104	5.60	
Left	1843 105	5.60	
DeSoto, Chrysler-1955-56 2 Door Short			
Right	1843 110	4.50	
Left	1843 111	4.50	
DeSoto, Chrysler-1955-56 2 Door Long			
Right	2196 134	5.60	
Left	2196 135	5.60	
DeSoto, Chrysler-1955-56 4 Door			
Right	1843 112	5.60	
Left	1843 113	5.60	
Ford-1949-51 2 Door Short			
Right	1843 042	3.95	
Left	1843 043	3.95	
Ford-1949-51 4 Door			
Right	1843 044	4.95	
Left	1843 045	4.95	
Ford-1949-51 2 Door Long			
Right	2196 636	4.95	
Left	2196 637	4.95	

BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Ford, Mercury-1952-54 2 Door Short	Right	1843 046	3.95
	Left	1843 047	3.95
Ford, Mercury-1952-54 2 Door Long	Right	2084 993	4.95
	Left	2084 994	4.95
Ford, Mercury-1952-54 4 Door	Right	1843 048	4.95
	Left	1843 049	4.95
Ford and Mercury-1955-56 2 Door Short	Right	2196 633	3.95
	Left	2196 634	3.95
Ford and Mercury-1955-56 2 Door Long	Right	2196 638	4.95
	Left	2196 639	4.95
Ford and Mercury-1955-56 4 Door	Right	1843 122	4.95
	Left	1843 123	4.95
Ford-1957-58 2 Door Short	Right	2084 971	3.95
	Left	2084 972	3.95
Ford-1957-58 2 Door Long	Right	2084 973	4.95
	Left	2084 974	4.95
Ford "300" and Edsel-1957-58 2 Door Long	Right	2196 640	4.95
	Left	2196 641	4.95
Ford "500" and Edsel-1957-58 4 Door	Right	2084 975	4.95
	Left	2084 976	4.95
Ford "300"-1957-58 Ranch Wagon and Sedan Delivery 2 Door Short. Edsel-1958 2 Door Station Wagon	Right	2084 977	3.95
	Left	2084 978	3.95
Ford "300" and Edsel-1957-58 4 Door and Station Wagon	Right	2084 979	4.95
	Left	2084 980	4.95
Ford and Edsel-1959 2 Door Short	Right	2275 950	3.95
	Left	2275 951	3.95
Ford and Edsel-1959 2 Door Long	Right	2275 952	4.95
	Left	2275 953	4.95
Ford and Edsel-1959 4 Door	Right	2275 954	4.95
	Left	2275 955	4.95

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BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Ford Falcon - 1960-63 2 Door			
Right	2584 556	4.75	
Left	2584 557	4.75	
Ford Falcon - 1960-63 4 Door			
Right	2584 558	5.95	
Left	2584 559	5.95	
Ford Fairlane, Galaxie & Mercury Monterey 1961 2 Door Ford Galaxie, 500 and Mercury Monterey 1962-63 2 Door			
Right	2584 560	3.95	
Left	2584 561	3.95	
Ford Fairlane, Galaxie and Mercury Monterey 1961 4 Door Ford Galaxie, 500 and Mercury Monterey 1962-63 4 Door			
Right	2584 562	4.95	
Left	2584 563	4.95	
Ford Fairlane - 1962-63 2 Door			
Right	2584 564	6.55	
Left	2584 565	6.55	
Ford Fairlane - 1962-63 4 Door			
Right	2584 566	6.55	
Left	2584 567	6.55	
Mercury and Lincoln-1949-51 2 Door Short			
Right	1843 116	4.95	
Left	1843 117	4.95	
Mercury-1949-51 Coupe, Convertible and Station Wagon 2 Door Long. Lincoln-1949-51 Coupe and Convertible 2 Door Long			
Right	2084 995	6.25	
Left	2084 996	6.25	
Mercury and Lincoln-1949-51 4 Door			
Right	1843 118	6.25	
Left	1843 119	6.25	
Mercury-1957-58 2 Door Short			
Right	2084 987	4.55	
Left	2084 988	4.55	
Mercury-1957-58 2 Door Long and Station Wagon			
Right	2084 989	5.45	
Left	2084 990	5.45	
Mercury-1957-58 4 Door and Station Wagon			
Right	2084 991	5.45	
Left	2084 992	5.45	
Mercury-1959 2 Door Short			
Right	2084 981	4.55	
Left	2084 982	4.55	
Mercury-1959 2 Door Long and Station Wagon			
Right	2084 983	5.45	
Left	2084 984	5.45	

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BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Mercury-1959 4 Door Short and Station Wagon			
Right	2084 985	5.45	
Left	2084 986	5.45	
Buick, Cadillac-1950-53 2 Door			
Right	1843 050	5.60	
Left	1843 051	5.60	
Buick-1950-53 4 Door Super and Roadmaster, Cadillac-1950-53 4 Door			
Right	1843 052	6.50	
Left	1843 053	6.50	
Buick-1950 Special 4 Door, Oldsmobile "98" 4 Door 1950-51			
Right	1843 054	6.50	
Left	1843 055	6.50	
Buick-1951-53 Special 4 Door, Oldsmobile- 1951 "88" 4 Door, 1952-53 All 4 Door			
Right	2084 969	6.50	
Left	2084 970	6.50	
Buick-1951-53 2 Door Special, Oldsmobile- 1952-53 2 Door			
Right	2084 967	5.60	
Left	2084 968	5.60	
Buick-1954-56 2 Door Special and Century, Oldsmobile-1954-56 2 Door			
Right	2084 965	5.60	
Left	2084 966	5.60	
Buick-1954-56 4 Door Special and Century, Oldsmobile-1954-56 4 Door			
Right	2084 963	6.50	
Left	2084 964	6.50	
Buick Super and Roadmaster, Cadillac- 1954-56 2 Door			
Right	2084 959	5.60	
Left	2084 960	5.60	
Buick-1954-56 Super and Roadmaster, 4 Door and 4 Door Hardtop Cadillac-1954-56, 4 Door			
Right	2084 961	6.50	
Left	2084 962	6.50	
Chevrolet, Pontiac-1949-52, Oldsmobile- 1949-50 "78-88" 2 Door Short			
Right	1843 060	3.95	
Left	1843 061	3.95	
Chevrolet, Pontiac-1949-52, Oldsmobile- 1949-50 "78-88" 2 Door Long			
Right	1843 062	4.95	
Left	1843 063	4.95	
Chevrolet, Pontiac-1949-52, Oldsmobile- 1949-52 4 Door			
Right	1843 064	4.95	
Left	1843 065	4.95	

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BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Chevrolet, Pontiac-1953-54 2 Door Short	Right	1843 068	3.95
	Left	1843 069	3.95
Chevrolet, Pontiac-1953-54 2 Door Long	Right	1843 070	4.95
	Left	1843 071	4.95
Chevrolet, Pontiac-1953-54 4 Door	Right	1843 072	4.95
	Left	1843 073	4.95
Chevrolet-1955, Pontiac-1955-57, 2 Door Short	Right	1843 074	3.95
	Left	1843 075	3.95
Chevrolet-1955, Pontiac-1955-57 2 Door Long	Right	2084 957	4.95
	Left	2084 958	4.95
Chevrolet-1955, Pontiac-1955-57 4 Door	Right	1843 076	4.95
	Left	1843 077	4.95
Chevrolet-1956-57 2 Door Short	Right	1843 078	3.95
	Left	1843 079	3.95
Chevrolet-1956-57 2 Door Long	Right	2084 955	4.95
	Left	2084 956	4.95
Chevrolet-1956-57 4 Door	Right	1843 080	4.95
	Left	1843 081	4.95
Chevrolet and Pontiac-1958 2 Door	Right	2275 956	3.95
	Left	2275 957	3.95
Chevrolet and Pontiac-1958 2 Door Long	Right	2275 958	4.95
	Left	2275 959	4.95
Chevrolet and Pontiac-1958 4 Door	Right	2275 960	4.95
	Left	2275 961	4.95
Chevrolet, Pontiac Catalina and Ventura 1959-60 2 Door	Right	2584 568	3.95
	Left	2584 569	3.95
Chevrolet, Pontiac Catalina and Ventura 1959-60 4 Door	Right	2584 570	4.95
	Left	2584 571	4.95
Chevrolet 1961-63 2 Door	Right	2584 572	3.95
	Left	2584 573	3.95
Chevrolet 1961-63 4 Door	Right	2584 574	4.95
	Left	2584 575	4.95

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BODY SIDE SILL PANELS (ROCKER PANELS) (Cont'd)

DESCRIPTION	PART NO.	FACTORY RETAIL PRICE AT FACTORY	INSTALLED PRICE
Corvair 1960-63 2 Door	Right	2584 576	3.95
	Left	2584 577	3.95
Corvair 1960-63 4 Door	Right	2584 578	4.95
	Left	2584 579	4.95
Pontiac 1961-63 2 Door	Right	2584 580	3.95
	Left	2584 581	3.95
Pontiac 1961-63 4 Door	Right	2584 582	4.95
	Left	2584 583	4.95
Kaiser-1951-55 2 Door	Right	1843 056	6.25
	Left	1843 057	6.25
Kaiser-1951-55 4 Door	Right	1843 058	6.25
	Left	1843 059	6.25
DOG LEGS			
Chevrolet, Pontiac, Oldsmobile-1949-52 4 door			
	Right	1843 066	3.70
	Left	1843 067	3.70
Chevrolet, Pontiac-1953-54 4 Door	Right	2196 631	3.70
	Left	2196 632	3.70

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MERCHANDISER

October 7, 1964

MOPAR

"SUPER SEVEN"

BATTERY PROGRAM - - - BATTERY CHECKS - THE KEY TO BOOSTING BATTERY BUSINESS

Did you know that with only seven (7) MOPAR Batteries you can service 98% of the market? - a market that amounted to 33,000,000 replacement units in 1963. What is the reason for these record-breaking sales figures? - an ever-increasing battery market due to three consecutive years of peak vehicle sales.

Your Share of the Market - To gain for yourself a greater share in this highly profitable battery market, make sure that every car entering your Service Department is given a battery check. It has been shown that for every 10 battery checks, 4 batteries show a need for recharging, and 1 requires a replacement.

The "Check 10 - Charge 4 - Change 1" Promotion Kit

To help your Parts and Service Manager activate a "Check 10 - Charge 4 - Change 1" Battery Promotion, a Kit has been prepared. It consists of the following exciting, promotional pieces:

- * Special "Trade-In Price" Banner
- * Consumer Mail Stuffers - to stimulate Service Department traffic
- * Battery Check Tags to stimulate Battery inspections by all Service Department personnel
- * Incentive Meal Tickets
- * A Guide to help you make the best use of the "10-4-1" promotional materials
- * "Super Seven" Battery Application Chart, showing 98% coverage with only seven Part Numbers
- * Facts and Figures on how to sell batteries at Retail

Your CHRYSLER PARTS Wholesaler will deliver your Promotion Kit within a few days. Dealers in areas serviced by Parts Depots will receive their Promotion Kit through the mail.

Spotting Worn Batteries Before they Fail - before they place your customers in "emergency" situations - is the BEST way to increase your battery sales. A consistent schedule of Battery Checks, an offer of Free Battery Inspection and Installation, plus a Trade-In Allowance Price "Special" of your own choosing . . . and you have all the ingredients for an outstanding battery sales promotion for the coming months.

To back up your Service Department promotion, order your MOPAR Battery Requirements today from your usual source of supply. With the MOPAR Battery Line you have a battery for every popular make car and truck - and at competitive prices!

CHECK YOUR BATTERY STOCKS - ESTABLISH A BALANCED BATTERY INVENTORY

INCREASE YOUR "SUPER SEVEN" BATTERY SALES WITH THE "10-4-1" BATTERY PROMOTION

L. W. PIOT
Field Sales Manager
Vehicle Dealer Parts Sales

LWP:S/o

P-4418-C

PARTS DIVISION



CHRYSLER
MOTORS CORPORATION